



## Curriculum vitae

2/17/2010

**Name:** Juha-Matti Katajajuuri  
**Date and place of birth:** 6th July, 1971, Helsinki, Finland  
**Sex:** male  
**Family:** married, son (2003)  
**Nationality:** Finnish

**Address:** MTT Agrifood Research Finland  
Biotechnology and Food Research  
CO: University of Helsinki, Department of Agricultural Sciences  
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**Academic education:** 1996, MASTER OF SCIENCE, Helsinki University of Technology (HUT),  
Chemical Engineering, Industrial Economics and Analytical Chemistry

Ph. D. Student, Aalto University, Helsinki School of Economics,  
Organisation and Management (2005-)

**Professional experience:** Current position: MTT Agrifood Research Finland, Food and Biotechnology  
Research, senior research scientist, July 2003-

MTT Agrifood Research Finland, Coordinator of the Responsible Food Chains  
and Choices –2-year-research programme, Jan 2007 – Dec 2008

Technical Research Centre of Finland (VTT), Chemical Technology/  
Processes: Industrial Environmental Economics/Industrial Ecology and  
Climate Change, researcher May 1997 - July 2003

Borealis Polymers Oy, Producer Responsibility, LCA expert, 1995-1996

**Expertise and competence:** Life cycle assessment (LCA), carbon footprint, product oriented  
environmental management, sustainable and responsible production and  
consumption, communication of environmental impacts of products and  
consumption, Corporate social responsibility (CSR) and its evaluation and  
measurement from supply chain point of view.



**Domestic fund raising and project management:**

Leader of "Foodspill" project (The amount of food spill and its reduction options in food chains), 2010-2012. Funded by the Finnish Ministry of Agriculture and Forestry/Quality strategy and eight food companies, three public caterings, Motiva and Finnish solid waste association representing regional and municipal waste management companies. Total amount of external funding EUR 200 000.

Leader of Foodprint project consortium (Finnish footprint methodology and protocol development), 2009-2012, in which charge of public project with harmonisation of national science-based best practice footprint methodologies and tools for climate change, eutrophication, acidification and water use of food products, total amount of external funding 510 000 eur of public Foodprint project, funded by Tekes, the Finnish Funding Agency for Technology and Innovation and StoraEnso.

Leader of "FutupackEKO2010: Reducing total environmental impacts of products by packaging" project, 2009-2010. Funded by the Finnish Funding Agency for Technology and Innovation and 12 companies and associations from food industry, packaging and packaging material industry, trade and ICT sector. Research partners: Association of Packaging Technology and Research PTR, VTT, University of Aalto and Lappeenranta University of Technology (LUT). Total amount of external funding EUR 350 000.

Leader of Climate Communication –project, 2009-2011. Funded by the Finnish Ministry of Agriculture and Forestry/Quality strategy and six food companies. Total amount of external funding EUR 120 000.

Leader of Climate Count & Communication –programme of MTT, 2009-2012, funded by industry and MTT. Finnish food industry and retail involved through Foodprint and Climate Communication projects and through contact work of CFP case studies.

Leader of the work-package 3 in project "Climate Bonus - A carbon bonus/credit system for households", 2008-2009. Funded by Tekes, the Finnish Funding Agency for Technology and Innovation, and Nokia, Kesko, HK Ruokatalo, StoraEnso, Elisa, Tuulia International. Partners: Government Institute for Economic Research VATT (coordinator of the entire project), Finnish Environment Institute SYKE, National Consumer Research Centre and VTT.

Leader of "Foodchain II: Supply chain management based eco-efficiency as a tool for sustainable production and consumption" project, 2005-2007. Funded by the Finnish Ministry of Environment and six food industry and retail companies. Finnish Environment Institute as a partner. Total amount of external funding EUR 180 000.

Leader of "Foodchain I: Environmental impacts of food basket" project, 2000-2003. Funded by the Finnish Ministry of Agriculture and Forestry/Quality strategy, the Finnish Ministry of Environment and six food industry and retail companies. Total amount of external funding EUR 170 000.

**International cooperation:**

Visiting research scientist at the Swedish Institute for Food and Biotechnology SIK (Sustainable food production), Sweden, 7.12.2009-25.2.2010.

A total over 30 professional trips to seminars, expert meetings, workshops in foreign countries: Scandinavia, Poland, Czech Republic, Hungary, Germany, the Netherlands, Belgium, France, Austria, Switzerland, Great Britain, Greece, Italy, Spain, Portugal, South Africa, Japan, China, Thailand, USA.

The Ecoinvent international editorial board (Malt, beer, soft drinks and mineral waters) 2009-, and the co-editor for food products.

UNEP-SETAC Life Cycle Initiative Database characteristics and quality, 2004-2006

SETAC Europe Working Group Life Cycle Management, 1998-2001

An environmental study - LCA network on foods, FAIR EU Concerted Action Programme establishing a European Network for Life Cycle Assessment Research and Development within the food chain to describe the state-of-the-art of LCA in connection with the food sector, 1997-1999

**Professional associations:**

The Society of Environmental Toxicology and Chemistry SETAC

The Finnish Society for Industrial Ecology

The Finnish Association for Environmental Management

The Finnish LCA forum

Product oriented environmental management network of Finland

The Scientific Agricultural Society of Finland

EBEN Finland, European Business ethics network

**Teaching experience:**

Numerous lectures related to life cycle assessment, carbon footprint, sustainable food production and consumption, consumer communication, product oriented environmental management and corporate social responsibility for under-graduates and update students in the University of Helsinki, Helsinki University of Technology, different Open Universities, and in the Master of Environmental Management and Accounting programme, and numerous invited lectures for representatives of large food, retail and chemical companies and associations, in task forces under the Finnish Ministry of Environment as well as different general lectures for Finnish citizens concerning climate change impacts of food. Tutoring of master theses for the University of Helsinki and Helsinki University of Technology.

**Publications:****Refereed scientific articles:**

Usva, K., Saarinen, M., Katajajuuri, J.-M., Kurppa, S. 2009. Supply chain integrated LCA approach to assess environmental impacts of food production in Finland. *Agricultural and Food Science* 18, 3-4: 460-476.

Katajajuuri, J.-M. 2008. Ruoan ympäristövaikutukset. (Environmental impacts of food) *Futura* 3/2008: 38-46. ISSN 0785-5494.

Heiskanen, E., Timonen, P., Nissinen, A., Grönroos, J., Honkanen, A., Katajajuuri, J.-M., Kettunen, J., Kurppa, S., Mäkinen, T., Seppälä, J., Silvenius, F., Virtanen, Y. & Voutilainen, P. 2007. Developing a Benchmark Tool for Sustainable Consumption: An Iterative Process. *Applied Environmental Education & Communication* 6/2007: 127-137.



Nissinen, A., Grönroos, J., Heiskanen, E., Honkanen, A., Katajajuuri, J.-M., Kurppa, S., Mäkinen, T., Mäenpää, I., Seppälä, J., Timonen Päivi, P., Usva, K., Virtanen, Y. & Voutilainen, P. 2007. Developing benchmarks for consumer-oriented life cycle assessment-based environmental information on products, services and consumption patterns. *Journal of cleaner production* 15, 6/2007: 538-549.

Loikkanen, T. & Katajajuuri, J.-M. 2002. Towards Transparent Information of Environmental Quality Of Products - LCA Based Data Production For Finnish Foodstuff Industry. In: Bennett, M., Bouma J. J. & Wolters, T. (Eds.) 2002. *Environmental Management Accounting: Informational and Institutional Developments*. Kluwer Academic Publishers, Dordrecht, NL. pp. 249-252. ISBN 1-4020-0552-0.

Selected other scientific articles:

Alltogether appr. 45 other scientific papers and articles

Katajajuuri, J.-M. 2009. Climate impacts of food products and meals. Climate Smart Conference, Lund, Sweden, 23-34 November 2009, 3 p. [www.se2009.eu/en/meetings\\_news/2009/11/23/climate\\_smart\\_food](http://www.se2009.eu/en/meetings_news/2009/11/23/climate_smart_food)

Katajajuuri, J.-M. (2009). Environmental impacts of different food products and their contribution to the environmental impacts of consumption. Abstract book of 4th International Conference on Life Cycle Management LCM. University of Cape Town. pp. 21-22. <http://www.lcm2009.org/Abstracts.pdf>

Katajajuuri, J.-M., Grönroos, J. & Usva, K. 2009. Environmental impacts and related improvement options of supply chain of chicken meat. Proceedings of the 6th International Conference on Life Cycle Assessment in the Agri-Food Sector - Towards a Sustainable management of the Food chain. November 12-14, 2008, Zurich, Switzerland, Nemecek, T. & Gaillard, G. (eds.), Agroscope Reckenholz-Tänikon Research Station ART, June 2009. pp. 370-380. ISBN 978-3-905733-10-5. <http://www.agroscope.admin.ch/aktuell/02720/02722/03985/index.html?lang=de>

Kauppinen, T., Katajajuuri, J.-M., Pesonen, I., Kurppa, S. 2009. Carbon footprint of food maintenance in Finnish households. In: Editors Marileena Koskela, Markus Vinnari. *Future of the consumer society : proceedings of the conference "Future of the Consumer Society" 28-29 May 2009, Tampere, Finland* : FFRC eBook 7/2009. Turku: Finland Futures Research Centre, Turku School of Economics. p. 171-176. [www.tse.fi/FI/yksikot/erillislaitokset/tutu/Documents/publications/eBook\\_2009-7.pdf](http://www.tse.fi/FI/yksikot/erillislaitokset/tutu/Documents/publications/eBook_2009-7.pdf)

Hyvönen, K., Saastamoinen, M., Perrels, A., Kallio, A., Katajajuuri, J.-M., Melin, M. & Nissinen, A. 2009. Progress through Feedback – An Internet-based Personalised Monitoring System of Consumption Induced Greenhouse Gas Emissions with Rewards for the Goodies. Joint Actions on Climate Change conference. 8-10 June, 2009, Aalborg, Denmark. 16 p. <http://gin.confex.com/gin/2009/webprogram/Manuscript/Paper2498/Hyvonen-full%20paper.pdf>



Usva, K., Hongisto, M., Saarinen, M., Nissinen, A., Katajajuuri, J.-M., Nurmi, P., Kurppa, S., Koskela, S. 2009. Towards certified carbon footprints of products - a road map for data production - Climate Bonus project report (WP3). VATT-tutkimuksia 143:2: 81 p.

[http://www.vatt.fi/file/vatt\\_publication\\_pdf/t143\\_2.pdf](http://www.vatt.fi/file/vatt_publication_pdf/t143_2.pdf)

Kurppa, S., Grönroos, J., Hyvärinen, H., Katajajuuri, J.-M., Kauppinen, T., Mäkelä, J., Nissinen, A., Nousiainen, J., Saarinen, M., Usva, K., Viinisalo, M., Virtanen, Y. 2009. Environmental impacts of a lunch plate - challenges in interpreting the LCA results. In: Editors Marileena Koskela, Markus Vinnari. Future of the consumer society : proceedings of the conference "Future of the Consumer Society" 28-29 May 2009, Tampere, Finland : FFRC eBook 7/2009. p. 185-193.

[www.tse.fi/FI/yksikot/erillislaitokset/tutu/Documents/publications/eBook\\_2009-7.pdf](http://www.tse.fi/FI/yksikot/erillislaitokset/tutu/Documents/publications/eBook_2009-7.pdf)

Perrels, A., Hongisto, M., Hyvönen, K., Nissinen, A., Usva, K., Kallio, A., Koskela, S., Katajajuuri, J.-M. 2009. CLIMATE BONUS – Combining carbon footprinting, monitoring, feedback, and rewards (2332/31/07) (2009). Final report of Climate Bonus project. 20 p.

[http://extranet.vatt.fi/climatebonusfin/publications/2332%2031%2007\\_CLIMATE%20BONUS%20-%20Final\\_Report\\_kv\\_valmis090422.pdf](http://extranet.vatt.fi/climatebonusfin/publications/2332%2031%2007_CLIMATE%20BONUS%20-%20Final_Report_kv_valmis090422.pdf)

Kurppa, S., Saarinen, M., Mäkelä, J., Nissinen, A., Viinisalo, M., Jeronen, E., Uitto, A., Risku-Norja, H., Smeds, P., Mikkola, M., Katajajuuri, J.-M., Grönroos, J., Nousiainen, J., Usva, K. 2009. Food environmental sustainability assessed - how to fulfil educational challenges for awareness and responsibility?. In: Esera. European Science Education Research Association. 2009 Conference 31 August - 4 September 2009. Istanbul. Istanbul: ESERA. p. 465.

Perrels, A., Hongisto, M., Hyvönen, K., Kallio, A., Katajajuuri, J.-M., & Nissinen, A. 2009. Combining carbon footprinting, monitoring, feedback, and rewards for a broad spectrum reduction of household induced greenhouse gas emissions. Proceedings from eceee 2009 Summer Studies. 1–6 June, 2009, Côte d'Azur 15 p. [http://www.eceee.org/conference\\_proceedings/eceee/2009/Panel\\_3/3.378/](http://www.eceee.org/conference_proceedings/eceee/2009/Panel_3/3.378/)

Katajajuuri, J.-M., Kurppa, S., Nissinen, A., Usva, K., Virtanen, Y., Grönroos, J. & Voutilainen, P. 2009. Environmental impacts of different food products and their contribution to the environmental impacts of Finnish consumption. In: Programme book of 15<sup>TH</sup> LCA Case studies symposium, SETAC, 22-23 January, 2009, Paris. 2008.

<http://lcapoznan.setac.eu/embed/LCA/ProgrammebookAndErrataSheetReduced.pdf>, pp. 124-125.

Perrels, A., Hongisto, M., Hyvönen, K., Katajajuuri, J.-M. & Nissinen, A. 2009. A quick scan of climate policy services and of underlying data system approaches. Climate Bonus project report (WP1). VATT RESEARCH REPORTS 143:1, Valtion taloudellinen tutkimuskeskus Government Institute for Economic Research, Helsinki, 37 p.

ISBN 978-951-561-839-9.

[http://extranet.vatt.fi/climatebonusfin/publications/Research%20Reports%20143\\_1.pdf](http://extranet.vatt.fi/climatebonusfin/publications/Research%20Reports%20143_1.pdf)



Katajajuuri, J.-M., Kurppa, S., Nissinen, A., Usva, K. & Virtanen, Y. 2008. Environmental impacts of different food products and their contribution to the environmental impacts of Finnish consumption. Book of Abstracts of the 6th International Conference on Life Cycle Assessment in the Agri-Food Sector - Towards a Sustainable management of the Food chain. November 12–14, 2008, Zurich, Switzerland, Agroscope Reckenholz-Tänikon Research Station ART. pp. 153-154.

<http://www.art.admin.ch/themen/00617/01078/index.html?lang=en>

Katajajuuri, J.-M. & Forsman-Hugg, S. 2008. Importance and challenges of measuring supply chain CSR. In: Csutora, M. & Szerényi, Z. (eds.). Proceedings of the EMAN-EU 2008 Conference, Sustainability and Corporate Responsibility Accounting – measuring and managing business benefits. October 6-7, 2008, Budapest, Hungary, p. 43-46.

Perrels, A., Hongisto, M., Katajajuuri, J.-M., Nissinen, A., Saarinen, M., Usva, K., Kurppa, S. & Heikkilä, T. 2008. Imposing quality requirements on carbon footprints - implications for producers, retailers and consumers. Proceedings of the NJF seminar 410 - Risk Assessment of Global Agrifood Production Chains. NJF Report, Vol 4, No 7, 2008. NJF's 90 Year Jubilee Symposium, November 5-6, 2008, Helsinki, Finland, Partanen, K. & Niemeläinen, O. (eds.), Nordic Association of Agricultural Scientists. pp. 51-56.

[http://www.njf.nu/filebank/files/20081212\\$213213\\$fil\\$9Nn5uMYJXN7E5QyO81SZ.pdf](http://www.njf.nu/filebank/files/20081212$213213$fil$9Nn5uMYJXN7E5QyO81SZ.pdf)

Forsman-Hugg, S., Katajajuuri, J.-M., Mäkelä, J., Paananen, J., Pesonen, I. & Timonen, P. 2008. Stakeholder-driven CSR dimensions and criteria for food chains. In: Csutora, M. & Szerényi, Z. (eds.). Proceedings of the EMAN-EU 2008 Conference, Sustainability and Corporate Responsibility Accounting – measuring and managing business benefits. October 6-7, 2008, Budapest, Hungary.

Perrels, A. & Katajajuuri, J.-M. 2008. Carbon footprints and personal emission monitoring - Climate policy instruments addressing consumers. *Ökologisches Wirtschaften* 3/2008: 23.

Kurppa, S., Virtanen, Y., Katajajuuri, J.-M., Nissinen, A., Mäkelä, J., Mäenpää, I., Usva, K., Saarinen, M., Viinisalo, M. & Grönroos, J. 2008. Coupling of national environmental impacts and consumers' food choice - ways to communicate informed decisions on lunch table. Book of Abstracts of the 6th International Conference on Life Cycle Assessment in the Agri-Food Sector - Towards a Sustainable management of the Food chain. November 12–14, 2008, Zurich, Switzerland, Agroscope Reckenholz-Tänikon Research Station ART. pp. 155.

<http://www.art.admin.ch/themen/00617/01078/index.html?lang=en>

Seppälä, J., Koskela, S., Mattila, T., Mäenpää, I., Korhonen, M.-R., Saarinen, M., Katajajuuri, J.-M., Virtanen, Y. & Nissinen, A. 2008. How to assess the global environmental impacts caused by a national economy?. In: The intermediate input-output meeting, Seville, Spain, July 9-11, 2008. 10 p.

Katajajuuri, J.-M., Kurppa, S., Nissinen, A., Usva, K., Virtanen, Y. 2008. Comparison of magnitudes of environmental impacts of food products. In: Book of Abstracts of SETAC Europe 18th annual meeting, 25-29 May 2008, Warsaw,



Poland.

Forsman-Hugg, S., Katajajuuri, J.-M., Mäkelä, J., Paananen, J., Pesonen, I. & Timonen, P. 2008. Towards CSR criteria in the food chain through stakeholder dialogue. In 8th International Conference on Management in AgriFood Chains and Networks, May 28-29, 2008, Ede, The Netherlands, 7 p.

Koskela, S., Mäenpää, I., Korhonen, M.-R., Saarinen, M., Katajajuuri, J.-M. & Seppälä, J. 2008. Modeling the environmental impacts of Finnish imports using the EE-IO method and various data sources. In: The intermediate input-output meeting, Seville, Spain, July 9-11, 2008. 12 p.

Forsman-Hugg, S., Katajajuuri, J.-M., Pesonen, I., Paananen, J., Mäkelä, J. & Timonen, P. 2008. Building the content for CSR in the food chain with a stakeholder dialogue. In: European Association of the Agricultural Economists. XIIth Congress of the European Association of the Agricultural Economists, "People, Food and Environments: Global Trends and European Strategies". 5 p.

Katajajuuri, J.-M. 2007. Experiences and Improvement Possibilities - LCA Case Study of Broiler Chicken Production. In: 3rd International Conference on Life Cycle Management, Zurich, Switzerland, 27-29 August 2007.

Katajajuuri, J.-M., Forsman-Hugg, S., Mäkelä, J., Timonen, P., Paananen, J., Pesonen, I., Ulvila, K.-M. & Voutilainen, P. 2007. Enhancing Corporate Social Responsibility in the Food Chain with a Stakeholder Dialogue. In: 3rd International Conference on Life Cycle Management, Zurich, Switzerland, 27-29 August 2007.

Katajajuuri, J.-M., Grönroos, J., Mikkola, A., Näkkilä, J. & Voutilainen, P. 2007. Environmental Impacts Of Finnish Greenhouse Cucumber Production Systems. Book of Proceedings, 5th International Conference LCA In Foods, 25 - 26 April 2007, Gothenburg, Sweden. The Swedish Institute for Food and Biotechnology P. 133-137.

Katajajuuri, J.-M. & Virtanen, Y. 2007. Environmental Impacts of Product Packaging in Finnish Food Production Chains. Book of Proceedings, 5th International Conference LCA In Foods, 25 - 26 April 2007, Gothenburg, Sweden. The Swedish Institute for Food and Biotechnology P. 138-142.

Katajajuuri, J.-M., Grönroos, J. & Sipilä, I. 2007. Life Cycle Assessment of Broiler Production and Related Practical Improvement Options. In: Setac Europe 17th Annual Meeting, 20-24 May 2007, Porto, Portugal.

Virtanen, Y., Katajajuuri, J.-M. & Usva, K. 2007. An analysis of the total environmental impact of barley-malt-beer chain. 31st EBC Conference, Venice 2007.

Katajajuuri, J.-M., Tuhkanen, H.-R. & Nousiainen, J. 2005. Environmental Impacts and Improvement Options of the Finnish Emmental Cheese Production System. Innovation by Life Cycle Management LCM 2005 International Conference, September 5-7, 2005, Barcelona, Spain.

Katajajuuri, J.-M., Tuhkanen, H.-R. & Voutilainen, P. 2005. Contribution Of Life Cycle Stages To The Global Warming Potential Of Food Products. In: Innovation

by Life Cycle Management Lcm 2005 International Conference: Proceedings, September 5-7, 2005, Barcelona, Spain. P. 414-418

Katajajuuri, J.-M., Voutilainen, P., Tuhkanen, H.-R. & Kurppa, S. 2004. Environmental Impacts Of Production Chain Of Oat Flakes. In: Pirjo Peltonen-Sainio and Mari Topi-Hulmi (Eds.). Proceedings 7th International Oat Conference. Agrifood Research Reports 51: P. 212.

Katajajuuri, J.-M., Virtanen, Y., Voutilainen, P. & Tuhkanen, H.-R. 2003. Life Cycle Assessment Results and Related Improvement Potentials for three Different Kinds of Foodstuff. In: International Conference On: Life Cycle Assessment in the Agri-Food Sector : October 6-8, 2003, Horsens, Denmark. P. 222-225.

Virtanen, Y., Ojaniemi, U., Poikkimäki, S. & Katajajuuri, J.-M. 2002. Life cycle assessment of potential environmental impacts of Finnish beverage packaging systems, 0.30l - 0.50l glass bottles, aluminium cans and PET bottles for beer, cider and carbonated soft drink, Summary Report. 101 s.

Virtanen, Y., Ojaniemi, U., Poikkimäki, S. & Katajajuuri, J.-M. 2002. Life cycle assessment of potential environmental impacts of Finnish beverage packaging systems, 0.30l - 0.50l glass bottles, aluminium cans and PET bottles for beer, cider and carbonated soft drink, Appendices.

Katajajuuri, J.-M., Mälkki, H., Lahti, J., Hurme, E., Ahvenainen, R., Järvi-Kääriäinen, T. & Leppänen-Turkula, A. 1999. Life cycle assessment of multilayer materials for food packages. Proc. R'99 Recovery, Recycling, Re-integration Congr. Geneva, 2 - 5 Feb. 1999. Vol. 1. Geneva (1999), 226 - 231

Selected recent other books, publications, papers and presentations (in Finnish):

Alltogether app. 70 other books, papers and articles (in Finnish) + presentations

Katajajuuri, J.-M. 2009. Elintarvikkeet – johdanto. In: Eettisyys esiin! Eettisen kuluttamisen käsikirja. Beurling ja Vainioranta (toim.). Suomen kuluttajaliitto ry. s. 9-10. ISBN 978-952-9787-36-4 (nid.) ISBN 978-952-9787-37-1 (pdf)

Virtanen, Y., Hyvärinen, H., Katajajuuri, J.-M., Kurppa, S., Nousiainen, J., Saarinen, M., Sinkko, T., Usva, K., Virtanen, J. & Voutilainen, P., Ekholm, P., Grönroos, J., Koskela, S., Väänänen, S. & Mäenpää, I. 2009. Elintarvikeketjun ympäristövastuu - Taustaraportti.  
[http://www.laatuketju.fi/laatuketju/www/fi/julkaisut/Ketjuvastuu\\_kokonaisuus\\_15\\_12\\_2009.pdf](http://www.laatuketju.fi/laatuketju/www/fi/julkaisut/Ketjuvastuu_kokonaisuus_15_12_2009.pdf). LaatuKetju. 210 s.

Katajajuuri, J.-M. 2009. Ruoan ilmastovaikutukset ja hiilimerkinnot. Tulevaisuusfoorumi, Seinäjoki, 9.11.2009.  
[www.vnk.fi/yhteiset/tulevaisuusselonteko/pdf/Foorumien\\_aineisto/seinajoki\\_juha-matti\\_katajajuuri.pdf](http://www.vnk.fi/yhteiset/tulevaisuusselonteko/pdf/Foorumien_aineisto/seinajoki_juha-matti_katajajuuri.pdf)

Katajajuuri, J.-M. 2009. Haastaako hiilijalanjälki elinkaariarvioinnin? EcoKnowledge '09 - Kunta ilmastonmuutoksen hillitsijänä konferenssi, Lahti 12.10.2009.

Katajajuuri, J.-M. 2009. Pakkausten vs. pakattavien tuotteiden ympäristövaikutukset puntarissa. EasyFairs Pakkaus 2009 –messut, 23.-24.9.2009



Katajajuuri, J.-M. 2009. Elintarvikkeiden ympäristö- ja ilmastomerkit. Elintarviketeollisuusliitto, 15.9.2009.

Seppälä, J., Mäenpää, I., Koskela, S., Mattila, T., Nissinen, A., Katajajuuri, J.-M., Härmä, T., Korhonen, M.-R., Saarinen, M. & Virtanen, Y. 2009. SY20/2009 Suomen kansantalouden materiaaliavirtojen ympäristövaikutusten arviointi ENVIMAT-mallilla. Suomen ympäristö 20/2009, 134 s. Suomen ympäristökeskus (SYKE). URN: ISBN: 978-952-11-3460-9, ISBN 978-952-11-3460-9 (PDF). ISBN 978-952-11-3459-3 (nid.)

Katajajuuri, J.-M. & Kurppa, S. 2009. Ruoan hiilijalanjälki - miten valita ilmastoa vähän kuormittaan. Terveystieteitä 42, 1/2009: 16-19.

Katajajuuri, J.-M. 2009. Haastaako hiilijalanjälki elinkaarianalyysin käytännössä? Elintarvikepäivät, 5.5.2009, Helsinki.

Kurppa, S., Katajajuuri, J.-M., Saarinen, M., Usva, K., Grönroos, J., Nissinen, A., Mäenpää, I., Mäkelä, J. & Viinisalo, M. 2009. Ympäristövaikutukset kuluttajan lounaslautasella. Maaseudun Tiede 66, 2 (1.6.2009): 6. <http://www.mtt.fi/maaseuduntiede/pdf/mtt-mt-v66n02s06a.pdf>

Forsman-Hugg, S., Katajajuuri, J.-M., Paananen, J., Pesonen, I., Järvelä, K. & Mäkelä, J. 2009. Elintarvikeketjun vastuullisuus. Kuvaus vuorovaikutteisesta sisällön rakentamisen prosessista. Maa- ja elintarviketalous 140: 74 s. ISBN 978-952-487-219-5. <http://www.mtt.fi/met/pdf/met140.pdf>

Katajajuuri, J.-M. & Vinnari, M. 2008. Jokapäiväinen leipämme. In: Anja Portin (toim.). Kaikesta jää jälki: puheenvuoroja ympäristöä säästävistä valinnoista. Helsinki: Avain. p. 132-161.

Hongisto, M., Perrels, A., Nissinen, A., Katajajuuri, J.-M. & Hyvönen, K. 2008. Miten kotitaloudet voisivat seurata ja ohjata kulutuksensa ilmastovaikutusta. Ympäristö ja terveys, 39, 10: 42-51.

Katajajuuri, J.-M. 2008. Ruokajäte rasittaa ympäristöä enemmän kuin pakkaukset. Tilastokeskuksen Tieto & Trendit-lehti: ss. 56-57.

Forsman-Hugg, S. & Katajajuuri, J.-M. 2008. Elintarvikeketju viimeistelee vastuullisuuden mittareita. Kehittyvä elintarvike 19, 4/08: 38-39.

Forsman-Hugg, S. & Katajajuuri, J.-M. 2008. Kohti vastuullisempia elintarvikeketjuja. Maaseudun Tiede 65, 4 (15.12.2008): 12.

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**Media:** Interviewed in many tv and radio programmes and newspapers in the last three years concerning environmental impacts of food products and other related topics. Altogether appr. 250 media hits for the last three years.

**Other:** 2008-2009 as an invited expert in specific meetings of Environment committee in Parliament of Finland and as a expert in the Government foresight report on climate and energy policy work, published in 2009.